

LiveOne, Inc. LVO - Buy \$4 Price Target

Results Report - May 30, 2024

LiveOne - the Coolest Company in Music and Podcasting

Analyst: Barry M. Sine, CFA, CMT

Strong F4Q24 – We Now Expect \$152 MM Rev and \$21 MM EBITDA for FY25

- LiveOne reported strong fiscal 2024 and fourth quarter results with revenue up 19% for the year and 21% for the quarter.
- EBITDA grew even faster on a continued, focused approach to expense control, with EBITDA up 86% for the quarter, and 32% for the year, excluding CPS division losses. With the recent restructuring of its CPS merchandise business, all of its business units are now EBITDA and cash flow positive.
- 4Q revenue came in at \$30.9 million, up 19% while EBITDA came in at \$4.3 million (ex CPS unit losses) up 96%.
- F25 guidance was reiterated with a revenue midpoint of \$147.5 million, implying 25% growth, and EBITDA midpoint guidance of \$18 million, also implying 25% growth. Our estimates are at the high end of guidance and consensus as LiveOne has a track record of raising guidance as the year goes on.
- Cash was \$7.0 million as of March 31, but was reported as \$10.6 million in the April 22 pre-announcement. LiveOne's priority continues to be share buybacks and it still has \$4.75 million remaining in its authorization, as of May 10th, enough to take out 3% of the shares outstanding.
- The conference call is scheduled for 10 AM on Tuesday, June 5th, and the company looks set to enter the Russell 2000 at the close on June 28th, which we expect will have a major, positive impact on the share price.
- We reiterate our Buy rating and \$4 price target.

Rating	Buy								
Target Price	\$4.00	Earnings Per Share	Normalized to	nalized to exclude unusual items					
Ticker Symbol	LVO	FYE - March	FY2023	FY2024	FY2025E	FY2026E			
Market	NASDAQ	1Q - June	\$0.02	(\$0.01)	(\$0.01)	(\$0.01)			
Stock Price	\$1.71	2Q - Se9tember	(\$0.04)	(\$0.09)	\$0.00	\$0.01			
52 wk High	\$2.19	3Q - December	(\$0.03)	(\$0.03)	\$0.00	\$0.01			
52 wk Low	\$0.84	4Q - March	(\$0.06)	(\$0.03)	\$0.00	\$0.01			
		Year	(\$0.12)	(\$0.15)	(\$0.02)	\$0.02			
Shares Outstanding:	98.6 M								
Public Market Float:	96.3 M	Revenue (\$mm)	\$99.6	\$118.4	\$151.6	\$179.5			
Avg. Daily Volume	314,257	EV/Rev	1.7X	1.4X	1.1X	0.9X			
Market Capitalization:	\$169 M								
Institutional Holdings:	38.3%	EBITDA (\$mm)	\$10.9	\$11.0	\$21.4	\$24.0			
Dividend Yield:	0.0%	EV/EBITDA	15.2X	15.1X	7.7X	6.9X			

Risks/Valuation

- The dominant risk is that revenue from Tesla, for whom Slacker provides the in-car streaming music app included in the connectivity package on a white label basis, comprises 40% to 50% of revenue. Mitigating this risk are the facts that Tesla just renewed for an 11th straight year, Slacker is an important and highly utilized part of the driver/passenger experience (personally selected by Elon Musk) and represents a negligible portion of Tesla's cost base.
- We value LVO shares at 2.6x our F25 revenue estimate. Comps trade at 3.0x implying a \$4.65 per share valuation, but we round this down out of conservatism to get to our \$4.00 12-month price target.

Company description: LiveOne is a dynamic media company headquartered in Beverly Hills, California with differentiated businesses in streaming music and podcasting. Music goes under the Slacker brand but is mainly sold on a white-label basis to customers such as Tesla. Podcasting is done via 73%-owned publicly traded PodcastOne (PODC - NASD).



LiveOne, Inc. LVO - Buy \$4 Price Target

LiveOne Reports Strong '24 and Reiterates 25% Growth Guidance

As noted, both LiveOne and 73%-owned subsidiary PodcastOne plan to hold an investor call on June 5th, at 10 AM. We expect management to highlight positive developments at both companies.

With the restructuring of CPS, every business unit of LiveOne is now EBITDA and cash flow positive, and the main priority for cash is share buybacks. At LiveOne, the focus of its streaming music business is wholesale, white-label relationships with customers such as Tesla, that want to include music in their products. The last time we spoke to management, it had roughly 60 prospects in its pipeline. The range of prospective industries is enormous, including cars, such as Tesla, airlines wanting an inflight music offering, consumer products companies, and media companies. For example, Amazon has a basic streaming music offering, but competitors such as Walmart, Comcast, Warner, Paramount, and others do not. Music is different from video in that all streamers have essentially the same licensed content, making white labeling easy, whereas in video, movies and TV shows are generally specific to each streamer. We look for more visibility on this initiative on the call.

PodcastOne just reported 32% revenue growth, even though its monthly downloads, tracked and reported by Podtrac, have been stable in the 19.1 million range. More importantly, EBITDA is now positive, and guidance suggests that this change is permanent. This dramatic improvement in the quality of results is the result of a long, hard-fought process by PodcastOne President Kit Gray to improve profitability. Meanwhile, its slate of shows has increased to 185, and it continues to announce that it has added new podcasters, both from large podcasting companies that are now focusing solely on their top talent, and small publishing companies that cannot offer the same white-glove business support that PODC does. For serious podcasters, their podcasts are a full-time business, and PODC gives them the tools to track profitability and interactions with the PODC sales team and advertisers, to manage their growth. PodcastOne is also seeking new ways to monetize its content, aside from its mainstay of selling advertising on podcasts. Last quarter, management talked about licensing podcasts to be turned into TV shows. This quarter, it has announced a live tour for the hosts of LadyGang, one of its top podcasts. So again, there is a lot to talk about on the June 5th call.



LiveOne, Inc.

LVO - Buy \$4 Price Target

LVO Shares are Still Treading Water, But Russell 2000 Should Push Stock Above \$2



Source: Factset Research Systems Inc.



LiveOne, Inc.

LVO - Buy \$4 price target

LiveOne, Inc. – Income Forecast

Dollars in thousands, except per sha Fiscal years ended March 31					FY2025E					FY2026E					
	1Q	2Q	3Q	4Q	YEAR	1Q	2Q	3Q	4Q	YEAR	1Q	2Q	3Q	4Q	YEAR
	June	Sept	Dec	March		June	Sept	Dec	March		June	Sept	Dec	March	
Revenue	27,767	28,528	31,245	30,900	118,440	35,599	37,874	38,914	39,259	151,646	42,935	44,612	45,813	46,171	179,53
YoY growth	19.6%	21.2%	14.4%	20.9%	18.9%	28.2%	32.8%	24.5%	27.1%	28.0%	20.6%	17.8%	17.7%	17.6%	18.4
Seq growth	8.7%	2.7%	9.5%	-1.1%		15.2%	6.4%	2.7%	0.9%		9.4%	3.9%	2.7%	0.8%	
Total Cost of Sales	19,563	20,547	23,267	23,014	86,391	24,208	24,618	25,294	25,518	99,638	29,196	28,998	29,778	30,011	117,98
	70.5%	72.0%	74.5%	74.5%	72.9%	68.0%	65.0%	65.0%	65.0%	65.7%	68.0%	65.0%	65.0%	65.0%	65.7
Gross Margin	8,204	7,981	7,978	7,886	32,049	11,392	13,256	13,620	13,740	52,008	13,739	15,614	16,034	16,160	61,54
As a percent of revenue	29.5%	28.0%	25.5%	25.5%	27.1%	32.0%	35.0%	35.0%	35.0%	34.3%	32.0%	35.0%	35.0%	35.0%	34.3
Sales and Marketing	1,904	2,253	1,514	2,167	7,838	5,340	5,681	5,837	5,889	22,747	6,440	6,692	6,872	6,926	26,93
As a percent of revenue	6.9%	7.9%	4.8%	7.0%	6.6%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0
Product Development	1,246	1,439	694	1,302	4,681	2,492	2,651	2,724	2,748	10,615	3,005	3,123	3,207	3,232	12,56
As a percent of revenue	4.5%	5.0%	2.2%	4.2%	4.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0
General and Administrative	5,063	6,352	5,880	4,973	22,268	3,000	3,000	3,000	3,000	12,000	3,000	3,000	3,000	3,000	12,00
As a percent of revenue	18.2%	22.3%	18.8%	16.1%	25.8%	8.4%	7.9%	7.7%	7.6%	12.0%	7.0%	6.7%	6.5%	6.5%	10.2
Amortization	246	452	528	589	1,815	1,500	1,500	1,500	1,500	6,000	1,500	1,500	1,500	1,500	6,00
Operating income	(255)	(2,515)	(638)	(1,145)	(4,553)	(940)	424	559	604	646	(207)	1,300	1,456	1,502	4,05
Operating margin	-0.9%	-8.8%	-2.0%	-3.7%	-3.8%	-2.6%	1.1%	1.4%	1.5%	0.4%	-0.5%	2.9%	3.2%	3.3%	2.3
Interest expense	(1,418)	(780)	(1,279)	(889)	(4,366)	(1,000)	(1,000)	(1,000)	(1,000)	(4,000)	(1,000)	(1,000)	(1,000)	(1,000)	(4,00
Fair value of warrants	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Debt extinguishment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Impairment loss	-	-	(115)	-	(115)	-	-	-	-	-	-	-	-	-	-
Other	1,237	(4,653) (5,433)	(207)	(536) (1,425)	(4,159)	(1,000)	(1,000)	(1,000)	(1,000)	(4,000)	(1,000)	(1,000)	(1,000)	(1,000)	(4,00
	, ,				(8,040)	, ,	, , ,	,			, ,	, ,	,		
Pretax Income	(436)	(7,948)	(2,239)	(2,570)	(13,193)	(1,940)	(576)	(441)	(396)	(3,354)	(1,207)	300	456	502	5
Taxes	79	(21)	(15)	75	118	-	-	-	-	-	-	-	-	-	-
Minority interest	-	347	650	348	1,345	650	650	650	650	1,950	650	650	650	650	1,95
Net income - continuing ops	(515)	(7,580)	(1,574)	(2,297)	(11,966)	(1,290)	74	209	254	(1,404)	(557)	950	1,106	1,152	2,00
Net income margin	-1.9%	-26.6%	-5.0%	-7.4%	-10.1%	-3.6%	0.2%	0.5%	0.6%	-0.9%	-1.3%	2.1%	2.4%	2.5%	1.1
Diluted shares outstanding	86,895	87,222	87,882	88,391	87,658	88,391	88,391	88,391	88,391	88,391	88,391	88,391	88,391	88,391	88,39
Seq change	46.7	327.0	660.2	-		-	-	-	-		-	-	-	-	
EPS diluted	(\$0.01)	(\$0.09)	(\$0.03)	(\$0.03)	(\$0.15)	(\$0.01)	\$0.00	\$0.00	\$0.00	(\$0.02)	(\$0.01)	\$0.01	\$0.01	\$0.01	\$0.0
Adjusted EBITDA															
GAAP Net Inocme	(515)	(7,580)	(1,574)	(2,645)	(13,311)	(1,290)	74	209	254	(1,404)	(557)	950	1,106	1,152	2,00
Addback:															
Depreciation and amortization	1,055	1,244	1,485	1,554	5,222	2,500	2,500	2,500	2,500	10,000	2,500	2,500	2,500	2,500	10,00
Stock-based comp	877	2,716	2,255	2,117	7,965	2,200	2,200	2,200	2,200	8,800	2,500	2,500	2,500	2,500	10,00
Other non-recurring	793	6,752	1,797	1,759	11,101	1,000	1,000	1,000	1,000	4,000	500	500	500	500	2,00
Adjusted EBITDA	2,210	3,132	3,963	2,785	10,977	4,410	5,774	5,909	5,954	21,396	4,944	6,450	6,606	6,652	24,00
Growth	12.2%	-28.7%	29.2%	86.3%	0.4%	99.5%	84.3%	49.1%	113.8%	94.9%	12.1%	11.7%	11.8%	11.7%	12.2
Margin	8.0%	11.0%	12.7%	9.0%	9.3%	12.4%	15.2%	15.2%	15.2%	14.1%	11.5%	14.5%	14.4%	14.4%	13.4

Source: Company reports and Litchfield Hills Research LLC



LiveOne, Inc.

LVO - Buy \$4 price target

Disclosures:

Analyst Certification

We, the Litchfield Hills Research Department, hereby certify that the views expressed in this research report accurately reflect our personal views about the subject company and the underlying securities.

FINRA Compliant Research Report

We, the Litchfield Hills Research Department, hereby certify that this report is compliant with FINRA research rules 2241, 3110.

MiFID II Compliant Research Report

Our research is classified as minor non-monetary benefit under MiFID II. This applies to all forms of transmission, including email, website, and financial platforms such as Bloomberg, FactSet, S&P Global, Refinitiv, and 13 others. We do not seek payment from the asset management community and do not have any execution function. Investors can continue to receive our research under the MiFID II regime without the need for a contract for services to be put in place. This applies to all forms of transmission, including email, website, and financial platforms.

Litchfield Hills Research LLC Rating System

BUY: We expect the stock to provide a total return of 15% or more within a 12-month period.

HOLD: We expect the stock to provide a total return of negative 15% to positive 15% within a 12-month period.

SELL: We expect the stock to have a negative total return of more than 15% within a 12-month period.

Total return is defined as price appreciation plus dividend yield.

Other Disclosures

Litchfield Hills Research, LLC ("LHR") is not a U.S. broker-dealer registered with the U.S. Securities and Exchange Commission nor a member of the Financial Industry Regulatory Authority. This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country, or other jurisdiction where such distribution, publication, availability, or use would be contrary to law or regulation or which would subject LHR or any divisions, subsidiaries or affiliates to any registration or licensing requirement within such jurisdiction.

All material presented in this report, unless specifically indicated otherwise, is under copyright to LHR and the subject company. None of the material, nor its content, nor any copy of it, may be altered in any way, transmitted to, copied, or distributed to any other party, without the prior express written permission of LHR or the subject company. All trademarks, service marks, and logos used in this report are trademarks, service marks, registered trademarks, or service marks of LHR or its affiliates. The information, tools, and material presented in this report are provided to you for information purposes only and are not to be used or considered as an offer or the solicitation of an offer to sell or to buy or subscribe for securities or other financial instruments. LHR may not have taken any steps to ensure that the securities referred to in this report are suitable for any particular investor. The investments or services contained or referred to in this report may not be suitable for you and it is recommended that you consult an independent investment advisor if you are in doubt about such investments or investment services. Nothing in this report constitutes investment, legal, accounting, or tax advice or a representation that any investment or strategy is suitable, appropriate to your individual circumstances, or otherwise constitutes a personal recommendation to you. LHR does not offer advice on the tax consequences of an investment, and you are advised to contact an independent tax adviser. LHR believes the information and opinions in the Disclosure Appendix of this report are reliable, but LHR makes no representations as to their accuracy or completeness.

Ownership and Material Conflicts of Interest

The analyst owns shares of the subject company. The analyst and his family have no other known material conflicts of interest in authoring this report.

Investment Banking and Fees for Services

Litchfield Hills Research has not received compensation for advisory or investment banking services from the Company in the past 12 months. Litchfield Hills Research LLC has received compensation from the subject company for distribution and investor targeting services.

Market Making

Litchfield Hills Research, LLC does not make a market in the subject company's securities.

Additional information is available upon request. LHR accepts no liability for loss arising from the use of the material presented in this report, except that this exclusion of liability does not apply to the extent that liability arises under specific statutes or regulations applicable to LHR. This report is not to be relied upon in substitution for the exercise of independent judgment.